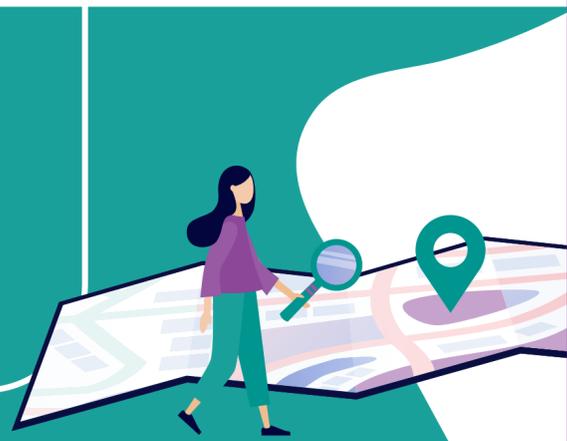


3 steps to help you reach out to local schools

Here's how you can get young people excited about a career in occupational therapy. Share your love of the profession through a careers talk, either online or in-person when it is safe to do so.

1. Choosing your school or schools



Best types of school

Schools and colleges with students aged between 11 and 18.



Why?

Their students are likely to be thinking about what they want to do as a career and choosing what to study in terms of higher education.

2. Reaching out

#ChooseOT



Use your contacts

Do you know a teacher at the school, or a parent of a pupil who can open doors for you?



Approach direct

Have a look at their website and find a contact, it could be the school's Careers Officer, Admissions, or Head of Year.



Send an email

Introduce yourself and outline what you want to do (see our template email).



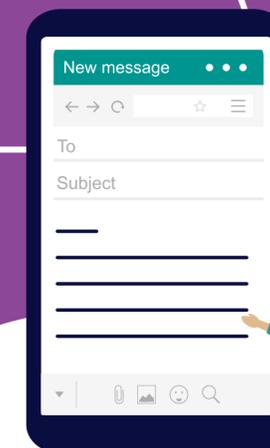
Be flexible

If you can, try to be flexible around the date and time of your talk, as it will have to fit around lessons.

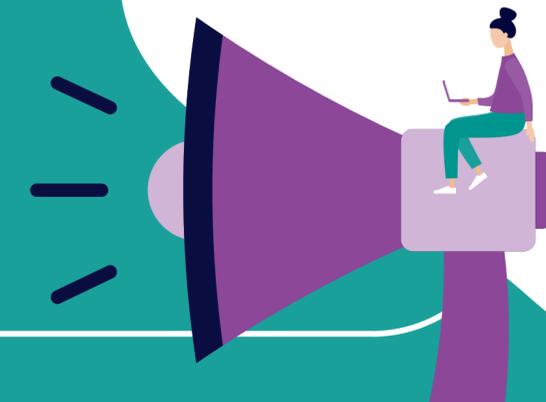


No response?

Don't give up! Teachers are busy. Try phoning. You might get to speak to someone who can help.



3. Preparing your talk



Great news!

You've booked an appointment to deliver your talk. Be sure to let us know at rcot.co.uk/ChooseOT



Need ideas?

We've prepared a presentation you can use with suggestions on what you might want to cover in your talk. You can view this at rcot.co.uk/chooseOT



Make it personal

Discuss what you've done in your career, what's inspired you, what's great about working in occupational therapy.



Make it interactive

There are suggestions in the presentation on how to make it interactive. The more you can involve students in your talk, the more engaged they are likely to be.



Be ready

Ahead of your talk, ensure the school knows what you need, such as a big screen for your Zoom call. They'll probably ask to see your presentation in advance.



Be yourself

Talk about why you love being an occupational therapist and you'll be sure to inspire.



Confidentiality

Remember not to use patient names and if you're giving a virtual talk, check what's on view so that nothing confidential or private is in the background.



Got any questions?

You can always reach us at marketing@rcot.co.uk